



Dear Potential Sponsor,

The Elpis Foundation is honored and excited to announce the upcoming **13th Annual TRM Memorial Golf Outing, set for Saturday, June 6, 2020 at Quicksilver Golf Club in Pittsburgh, PA.** The event benefits the Pittsburgh chapter of the Leukemia and Lymphoma Society.

By way of background, this event began as, and will continue to be, a tribute to the life, strength and vitality of Todd Reed McClintock who, in November 2005, was diagnosed with acute lymphoblastic leukemia (ALL), an aggressive malignancy of white blood cells. For the next 8 months, Todd, with the support of his family and friends, underwent multiple surgeries, transplants and chemotherapy regimens to combat the disease and to eradicate the cancer.

Despite Todd's undying and purposeful attitude, his relapse in August 2006 warranted Todd's return to his home in Upper St. Clair. Encountering further treatment and therapy, Todd battled until the leukemia cells returned in January 2007. Over the next several months, and in the face of his deteriorating condition, Todd impressed upon us the true meaning of courage, never once showing fear but always expressing hope. He passed away on April 17, 2007 in his home, surrounded by the comfort of his family.

The remembrance of Todd lives on in this event and provides an opportunity for friends and family to reflect on the legacy that is, and will always remain, Todd McClintock.

This year, we are inviting all to participate in the fundraising efforts. To that end, you are receiving this letter with the hope that your organization will join the cause and sponsor a hole for this year's event. Insofar as we anticipate in excess of 80 golfers to join us at Quicksilver for the TRM, as a sponsor, your firm's name will be proudly displayed both at the event and on the Elpis Foundation's website, as well as included on social media promoting the event. The monetary proceeds from TRM will target the continuing need for blood cancer research and financial support to families with loved ones afflicted by the disease.

If you are interested in becoming a hole sponsor, please complete the detailed form which outlines the various sponsorship levels. Once we receive your sponsorship check, we will send you a letter for your tax records as evidence of your most generous charitable contribution along with a request for any additional information needed. All submissions must be received no later than **May 16, 2020.**

On behalf of the McClintock family, the Elpis Foundation and the TRM Memorial Planning Committee, we would like to thank you for your continued consideration and support.

Very Truly Yours,

Justin Conrad

Founder, TRM Memorial and LLS Board Member - Pittsburgh Chapter

Jim Krugh

Founder, The Elpis Foundation

Corey Talone

Founder, The Elpis Foundation

13th Annual TRM Memorial Golf Outing

Hosted by the Elpis Foundation

Raising Money and Awareness for Blood Cancer Research

Saturday, June 6, 2020

Hole Sponsor Levels

Par Sponsor Level - \$500

- 1 Golfer entry into the 2020 TRM Memorial Outing
- Company name and logo prominently displayed on the tee box of one hole at the event
- Company literature included in Golfer Reception Package
- Commemorative 2020 TRM Memorial Memorabilia

Birdie Sponsor Level - \$1,000

- Par package plus:
- Total of 2 Golfer entries into the 2020 TRM Memorial Outing
- Company Name and Logo displayed on the Elpis Foundation website

Eagle Sponsor Level - \$1,500

- Birdie package plus:
- Total of 3 Golfer entries into the 2020 TRM Memorial Outing
- Company Name and Logo displayed on the Elpis Foundation website
- Award Plaque acknowledging Eagle Level Sponsorship

Eagle Sponsor Level - \$2,000

- Includes all Eagle Package amenities and
- Total of 4 Golfer entries into the 2020 TRM Memorial Outing

Additional sponsorship opportunities are available, including, but not limited to, sponsoring the post-outing reception, the on-course refreshments and the annual memorabilia. For more information on these sponsorship opportunities, please contact Justin, Jim or Corey.

Sponsor Information

Sponsor Level:

Company Name:

Contact Information

Email:

Address:

City:

State:

Zip:

Phone:

Website:

Golfer Information

Team Name:

Player 1: Name and Email:

Player 2: Name and Email:

Player 3: Name and Email:

Player 4: Name and Email:

Payment Instructions

Make Check Payable to: The Elpis Foundation

Please mail payment and completed form to:

Corey Talone
10 Dieber Road
Schwenksville, PA 19473

For payment questions, contact Corey at:
ctalone@elpisfoundation.com
(610) 291-8290

Contact Information

For more information about sponsorship or participation in the 13th Annual TRM Memorial Golf Outing, please contact Justin or Jim:

Justin Conrad
Justin.conrad@crowncastle.com
(814) 659-9715

Jim Krugh
krugh@elpisfoundation.com
(412) 965-7579

The Elpis Foundation is a 501(c)(3) Non-Profit Organization whose mission is to raise money and awareness for charitable organizations and causes through event based fundraising. Please visit www.elpisfoundation.com to learn more about The Elpis Foundation and to become involved.